Town of New Windsor Advertising Packages For LED Sign

Benefits of Advertising on Town LED Sign

- 55,000 cars a day pass by Town sign at intersection of Rt. 207 and Rt. 300
- Great marketing opportunity to reach out to prospective customers at a fraction of the cost of other forms of advertising.
- A ten second ad will be in a loop that runs 24 hours a day, providing a much better chance your message will be received than in other advertising.
- This sign is 12 feet wide, a lot of message space, plus you can update weekly!



One Week - \$500- This comes out to \$71.43 a day. (Must be paid in full upfront)

One Month - \$1,500- This comes out to \$50 a day. (Must be paid in full upfront)

Three Months - \$3,500- This comes out to \$38.89 a day. (Must be paid in full upfront)

<u>Six Months</u> - \$5,000 – This comes out to \$27.78 a day. (Half must be paid upfront with remainder by the three month mark)

One Year - \$7,500 – This comes out to \$20.55 per day. (Half must be paid upfront remainder by the six month mark)

One Day Personal Message - \$100- Birthday, Anniversary, Congratulatory Messages will run for 24 hours on date requested. (Must be paid in full upfront)